



ABOUT THE MEMBER

Name of member

U.S. Meat Export Federation (USMEF)

Date of foundation

NA

Web Address

<https://www.usmef.org>

Social media handles

Instagram @ usmeatexportfederation

Twitter: usmef

Facebook: The U.S. Meat Export Federation

ABOUT THE SECTOR

Brief description

USMEF is the trade association responsible for developing international markets for the U.S. red meat industry, focusing on beef, pork, lamb, and veal.

Estimated acres farmed (if relevant)



TBC

Number of businesses

TBC

People employed [directly/indirectly]

TBC

Annual output [eg tonnes of grain]

TBC

Value of sector

TBC

% of global market

U.S. accounts for nearly 26% of the world's pork exports and produces 12% of the world's pork.

Export value (\$)

In 2022, the U.S. pork industry had an export value of nearly \$7.7 billion

ABOUT SUSTAINABILITY

Vision/mission statement



Environmental stewardship, social responsibility, and economic profitability as key areas of focus for the U.S. beef cattle industry.

The U.S. Meat Export Federation (USMEF) is the trade association responsible for developing international markets for the U.S. red meat industry. As a nonprofit organization it works to create new opportunities and develop existing international markets for U.S. beef, pork, lamb and veal.

The federation is headquartered in Denver, Colorado, and it has an extensive international presence with offices in Seoul, Tokyo, Beijing, Hong Kong, Shanghai, Singapore, Taipei, Mexico City, Monterrey and Brussels. USMEF also has special market representatives covering China, the Middle East, Europe, Central and South America, the Caribbean and Africa.

USMEF shares its local intelligence and more than three decades of experience with U.S. exporters, traders and buyers in addition to end users and processors in each market. As high-quality U.S. beef, pork and lamb have taken a lead position in international markets, exports play a more prominent role in industry growth and prosperity.

Key areas of focus

Environmental stewardship, social responsibility, and economic profitability as key areas of focus for the U.S. beef cattle industry.

Accomplishments with historic/trend data



In 2023, the National Pork Boards flagship certification programs received compliance with ISO Technical Specification (TS) 34700, recognizing U.S. Pig Farmers commitment to the highest level of care and well-being for the pigs they raise.

- Pork Quality Assurance® Plus (PQA Plus®) version 5.0
- PQA Plus Site Assessment version 5.0
- Transport Quality Assurance® (TQA®) version 8

Comparison of standards with rest of world

TBC

Current & future activities

TBC