

#### **ABOUT THE MEMBER**

### Name of member

**USA Poultry & Egg Export Council (USAPEEC)** 

## **Date of foundation**

NA

## **Web Address**

https://www.usapeec.org/

### Social media handles

Instagram:

- @usapeeclatam
- @usapeec\_chile
- @pavo\_americano
- @usapeeccongobzv
- @usapeec.me
- @usapeec.in
- @usapeec\_japan
- @usapeecsg
- @usapeec\_kor
- @usa\_poultry
- @usapeecphl



## **COOPERATOR FACT SHEET**



LinkedIn: USA Poultry & Egg Export Council

Facebook: USA Poultry & Egg Export Council

#### **ABOUT THE SECTOR**

### **Brief description**

USAPEEC is a trade association of the U.S. poultry and egg industry dedicated to increasing exports of U.S. poultry and eggs worldwide.

### **Estimated acres farmed (if relevant)**

NA

## **Number of businesses**

**TBC** 

## People employed [directly/indirectly]

**TBC** 

## Annual output [eg tonnes of grain]

**TBC** 

#### Value of sector



# **COOPERATOR FACT SHEET**



**TBC** 

% of global market

**TBC** 

Export value (\$)

**TBC** 

#### **ABOUT SUSTAINABILITY**

## **Vision/mission statement**

**TBC** 

### **Key areas of focus**

Increasing exports of U.S. poultry and eggs worldwide.

Sustainable development practices.

Preserving rural economies.

Research on environmental footprint reduction.

## Accomplishments with historic/trend data

Significant reduction in environmental footprint (e.g., 71% lower greenhouse gas emissions, 32% less water usage, 27% more egg production with less feed).



# **COOPERATOR FACT SHEET**



Continuous improvement in feed efficiency, disease control, and environmental practices.

Significant advancements in sustainability over a 50-year period.

## **Comparison of standards with rest of world**

**TBC** 

## **Current & future activities**

**TBC**