



COOPERATOR FACT SHEET



ABOUT THE MEMBER

Name of member

USA Rice Federation

Date of foundation

1994

Web Address

<https://www.usarice.com/>

Social media handles

LinkedIn: USA Rice Federation

Facebook: @usarice

Instagram: @think_rice

YouTube: @TheUsaRiceFederation

ABOUT THE SECTOR

Brief description

USA Rice Federation (USA Rice) is the global advocate for all segments of the U.S. rice industry. Our mission is to ensure the health and vitality of a unified U.S. rice industry by advocating on behalf of farmers, millers, merchants, and allied businesses.

Estimated acres farmed (if relevant)

2.7 million acres of sustainably managed farmland, 96% of US rice farms are family owned

Number of businesses

TBC

People employed [directly/indirectly]

The U.S. rice industry provides jobs for more than 125,000 people in the U.S.

Annual output [eg tonnes of grain]

More than 20 billion pounds of rice each year, providing 85 percent of the rice consumed in the United States.

Value of sector

The U.S. rice industry contributes more than \$34 billion to the U.S. economy.

% of global market

The U.S. is the 5th largest rice exporter in the world and the largest rice exporter outside of Asia, responsible for approximately 5% of global exports.

Export value (\$)

Value of total U.S. rice exports is about \$1.9 billion with average export volume of about 3.5 billion kilogram per year.

ABOUT SUSTAINABILITY

Vision/mission statement

Committed to conserving resources while producing a high-quality and profitable crop.
Meeting increased demand with reduced environmental impact.

Key areas of focus

Greenhouse gas emissions, energy use, biodiversity & habitat creation, land use efficiency, soil loss, water use

Accomplishments with historic/trend data

Outstanding accomplishments in the past 36 years across the three pillars of sustainability (environmental, economic, and social).

Advances in farming practices and innovation:

Increased rice yields by 62%.

Increased land use efficiency by 39%.

Decreased energy use by 34%.

Decreased greenhouse gas emissions by 41%

Decreased soil loss by 28%

Decreased water use by 52% (as determined by Field to Market in the 2016 National Indicators Report).

Rice conservation practices continue advancing and evolving, and the goal remains the same: produce more rice while using less water and less energy; improve water quality, air quality, and soil conservation; and enhance wildlife habitats to support biodiversity. All without the use of genetically modified organisms (GMO's).

The net economic contribution of U.S. rice milling on the U.S. economy was \$34 billion (including forward market linkages). Innovative techniques and improvements in U.S. rice production have reduced the time spent in fields to just seven man-hours per acre as compared to the 300 hours often still required in less developed countries. All while, rice farms and mills abide by a range of laws and regulations ensuring the safety of their workers and environmental compliance.

Comparison of standards with rest of world

TBC

Current & future activities

Ongoing commitment to sustainability, conservation, and environmental stewardship. Rice conservation practices continue to advance and evolve.

Goal: Produce more rice while using fewer resources, improving water and air quality, soil conservation, and enhancing wildlife habitats.

Regular content on The Rice Stuff podcast and in the USA Rice Daily presentations on international meetings and exhibitions like Gulfood Inspire in Dubai, Anuga Rice Conference in Germany, agricultural importers in Panama and Mexico.