



COOPERATOR FACT SHEET



ABOUT THE MEMBER

Name of member

Softwood Export Council (SEC)

Date of foundation

TBC

Web Address

www.softwood.org

Social media handles

#softwoodexportcouncil

ABOUT THE SECTOR

Brief description

A trade organization working to promote strategic export market development for American-made softwood products. Represents U.S. softwood grading agencies, industry trade associations, state export promotional agencies, and others in the global trade of softwood lumber.

Estimated acres farmed (if relevant)

TBC



COOPERATOR FACT SHEET



Number of businesses

TBC

People employed [directly/indirectly]

Approximately 900,000 people employed in the forest products industry in the United States.

Annual output [eg tonnes of grain]

America's forests produce over 80 million cubic meters of sawn timber a year.

Value of sector

TBC

% of global market

TBC

Export value (\$)

\$1 billion

ABOUT SUSTAINABILITY

Vision/mission statement



COOPERATOR FACT SHEET



US forest products are among the most sustainably and responsibly managed in the world. US timber harvest and replanting legislation protects public and private forests and has resulted in timber growth exceeding harvest volume since 1940. The volume of standing timber in the U.S. is now 34% greater than in 1977.

SEC's mission is to educate international specifiers and end users about the environmental and carbon reduction benefits of using softwoods in construction and furniture applications. SEC and its members also participate in international codes and standards, committees and life cycle assessment committees to ensure that U.S. forest products enjoy open market access.

Key areas of focus

Codes and standards committees, Circular Economy and Life Cycle Assessment committees, education and outreach, research to identify new markets for US products, trade shows, education for international furniture manufacturers and construction industry representatives, trade shows.

Accomplishments with historic/trend data

The U.S. has more trees today than 70 years ago, with over 1 billion seedlings planted annually.

Responsible forest management has resulted in more than 50 consecutive years of net forest growth exceeding annual removals.



COOPERATOR FACT SHEET



U.S. timberlands, representing two-thirds of U.S. forest area, have a total volume of live trees exceeding 28 billion cubic meters. U.S. forests grow 700 cubic meters every two minutes.

Comparison of standards with rest of world

TBC

Current & future activities

SEC supports trade by creating and developing international markets for U.S. softwood products.

Conducts research on emerging markets and stays up to date on the shifting economic marketplace.

Actively involved in maintaining market access for U.S. wood products..