ABOUT THE COOPERATOR

Name of cooperator

Date of foundation

Web address

Social media handles

ABOUT THE SECTOR

Definition

Acres of land covered

Number of businesses

People employed [direct/indirect]

Annual output [eg tonnes of grain]

Value of sector

% of global market

Export value

ABOUT SUSTAINABILITY

Vision/ mission statement

Key areas of focus

Accomplishments with historic/trend data

Comparison of standards with the rest of world

Current activities / future activities [eg. research, white papers, speaker platforms, planned events, exhibitions, etc]

RESOURCES

Key reports and sources

Image library

Media contact

Spokesperson(s)

Willingness to include USSA boilerplate on relevant sustainability comms output