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[A Century of American Sustainability](#)



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DID YOU KNOW?

95% of U.S. soy farmers participate in conservation programs and use sustainable production practices.

Feeding the World: The Challenge of Our Lifetime



How will we feed a human population that will triple in our lifetime without depleting the world's natural resources? The 2019 Borlaug CAST Communication Award winner Dr. Frank Mitloehner, a professor and air quality extension specialist at the University of California, Davis, [considers how we can meet the biggest challenge of our generation.](#)

Global Future Farming Summit: Herd Insights are Moving from the Screen to the Barn

Delegates at the Global Future Farming Summit in Wageningen, the Netherlands learned about new advances in technology that will improve farmers' ability to keep tabs on their herds. Thanks to augmented reality, insights on their animals' health, fertility and more will no longer be presented on a screen but on virtual dashboards, [giving farmers access to essential information any time, any place.](#)



Food Matters Summit: When it Comes to Acceptance of Technology, Context is King



The acceptance of new farming and food production technologies is affected by the information and context in which they are developed, according to the U.S. Sustainability Alliance's David Green. Speaking at the recent Food Matters Summit in London, he said that part of the reason GMOs were rejected in Europe was because they were introduced at an unfortunate time. He said that [science can only save us if politicians and society allow it to.](#)

Field to Market Farmer of the Year Believes in Healthy Soil

Dedication to soil health has had a powerful impact on the sustainability of Indiana farmer Rick Clark's farm, leading to him being named *Farmer of the Year* by Field to Market. Also honoured as *Collaboration of the Year* was Ducks Unlimited Rice Stewardship Partnership, with Dr. Andrew Jordan named Trusted Advisor of the Year for his pioneering work on sustainability with cotton farmers. [Read more about Field to Market's 2019 Sustainability Leadership Award winners.](#)



Food Companies Need to Use Vanishing Water Resources More Efficiently, Says Ceres



Growing and processing the food we eat is thirsty business, using more than 70 percent of the world's already strained water supply.

Yet food companies still are not doing enough to conserve this valuable resource in their operations and agricultural supply chain, [finds a new report from sustainability non-profit Ceres.](#)

"Great Food Transformation" Needed to Feed the World

Sustainable and efficient use of land and water through the application of technology can increase crop yields without expanding agricultural land, says a report for the Agriculture Committee of the European Parliament. The report also concludes that people need to change their dietary habits and [undergo a "great food transformation"](#) in order to produce enough food for a growing population.



USSA SPOTLIGHT: Salmon Fisherman Susie Brito on Life in Alaska's Bristol Bay



Fisherman Susie Brito is Alaska born and bred. She talks to us about life in Bristol Bay – home to the largest wild, sustainable, and well-managed commercial sockeye salmon fishery in the world. It's an intense, seasonal existence – but Susie loves the people and the challenge of providing for her family from the land and the sea.

[Read our interview with Susie.](#)

THE FACTS ABOUT SOY SUSTAINABILITY

U.S. soybean production is based on a national system of sustainability and conservation laws and regulations combined with careful implementation of best production practices by the nation's 280,000 plus soybean producers. In addition, U.S. soybean producers participate in numerous certified and audited voluntary sustainability and conservation programs. [Read more about the soy industry's sustainable practices.](#)



USDA, FDA and EPA Partner with the Food Waste Alliance



The U.S. Department of Agriculture (USDA), the U.S. Environmental Protection Agency (EPA), and the U.S. Food and Drug Administration (FDA) have set up a new partnership to provide industry education and outreach to the Food Waste Reduction Alliance. This is the agencies' [latest effort to tackle food loss and waste](#), estimated to affect between 30-40 percent of the U.S. food supply.



The U.S. Sustainability Alliance strives to provide current and important stories about America's farmers, fishermen and foresters. Please let us know how we're doing by taking our 1-minute survey.

[SURVEY](#)

USSA Member Organizations:

Alaska Seafood Marketing Institute; Almond Board of California; American Hardwood Export Council; American Peanut Council; Cotton Council International; Food Export Association of the Midwest; Food Export USA Northeast; National Renderers Association; North American Export Grain Association; Organic Trade Association; Popcorn Board; Softwood Export Council; USA Poultry & Egg Export Council; USA Rice Federation; U.S. Dairy Export Council; U.S. Dry Bean Council; U.S. Grains Council; U.S. Hide, Skin and Leather Association; U.S. Meat Export Federation; U.S. Soybean Export Council; and U.S. Wheat Associates

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The U.S. Sustainability Alliance (USSA) is a group of American farmers, fishermen and foresters who have come together to explore and share our values regarding sustainable practices and conservation programs.

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